



Canine. Feline. Lifeline.

SUPPORT THE REALITY OF A NO-KILL COMMUNITY.

formerly Project Pet


giving shelter pets a new leash on life



Facts:

- Pawmetto Lifeline was founded in 1999 as Project Pet.
- Our goal is to make Lexington and Richland counties a “no-kill” community. We have a practical plan for achieving this goal.
- In 2008, more than 23,000 companion animals entered the animal control systems in Richland and Lexington counties.
- More than 19,000 of those animals were euthanized.
- When our new home on Bower Parkway – the Meyer-Finlay Pet Adoption Center of Lexington and Richland Counties – is ready, we’ll be able to rescue an additional 2,200 cats and dogs annually from shelters – up from our current rate of 800.
- One unspayed female cat, her mate and all of their offspring can produce as many as 11,606,077 cats in 9 years.
- One unspayed female dog, her mate and all of their puppies can produce as many as 67,000 dogs in 6 years.
- In our new Center, we will be able to spay and neuter more than 30,000 animals every year.
- The Meyer-Finlay Center is expected to save taxpayers nearly \$10 million over the next 10 years.
- We have raised \$6 million thus far toward the construction and operations of the new Center.
- Pawmetto Lifeline is a 501(c) (3) non-profit. Contributions ARE tax-deductible.



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Who we are

Founded in 1999 as Project Pet, Pawmetto Lifeline is a non-profit organization that has been the conscience of compassion for the Midlands community and a vital area resource for humane care for our abandoned and homeless animals. Our legacy is one of devotion to responsible and compassionate care for the homeless animals of our community, and of fostering the animal-human bond. The core purpose of Pawmetto Lifeline is to promote and practice the principle that every life is precious.

Why we're different

We don't gather stray animals off the street. We rescue them from municipal shelters where eight out of ten die. We spay them or neuter them, so that there will be fewer unwanted pets in the future. And we work with the community to place the homeless pets that we have rescued from death row in loving homes, training them to be better companions, and adults to be better caretakers of their pets.

Most of all, we are committed to making Lexington and Richland counties a no-kill community, where no healthy, treatable, non-threatening animal is ever euthanized.

What we're doing

In 2009, more than 23,000 companion pets entered the animal control systems in Richland and Lexington counties. More than 19,500 of these animals were euthanized and more than \$3 million was spent running the municipal shelters where these pets were housed for three to five days prior to euthanasia.

What we are all about is reducing that number so there is a balance between the supply and demand of companion pets. That's the dream, and we're going to make it reality. Actually, perhaps "dream" is too insubstantial a word. We are approaching our goal systematically and pragmatically. We have developed, and are well on the way to implementing, a solid plan employing specific, identified solutions – solutions that have been proven to work in other areas of the country. Wishful thinking is not our way.

How will we know we've succeeded? When no healthy, treatable, adoptable companion pet is euthanized in Lexington or Richland counties.

How we're doing it

Since our founding, we have rescued over 8,000 animals that would have been put to death otherwise. When our new home on Bower Parkway – the Meyer-Finlay Pet Adoption Center of Lexington and Richland Counties – is open and operating, we'll be able to do so much more.

We will be able to rescue an additional 2,200 cats and dogs annually from shelters – up from our current rate of 800 annually – which means 3,000 animals that otherwise would not have a chance will live full and healthy lives.

We will have the capacity to spay and neuter up to 30,000 companion pets a year and provide medical services for all of the rescue groups that need to have their pets spayed or neutered. In our new building, one staff veterinarian will be able to spay or neuter 7,560 dogs or cats each year. But we aren't going to have just one veterinarian – eventually, we will house four full time veterinarians.

More than that, we will be working to break the cycle that has in the past led to hopelessness for so many helpless creatures.

Why it matters to you

If you love dogs and cats, you don't have to be told why you should care about what we're doing.

But you don't have to be an animal lover.

All taxpayers have a stake in our mission. Once built and fully operational, we expect the Meyer-Finlay Center to save taxpayers nearly \$13 million over the next 10 years. So it is fitting, and wise, that officials in Richland and Lexington counties have formed a partnership with Pawmetto Lifeline to address the over-population issue of companion pets in the two counties.

This public-private partnership aims to put proven solutions in place that will save tax payers millions of dollars and thousands of lives.

Also, in addition to spaying and neutering, every animal that comes through our system will be vaccinated against rabies and other communicable diseases. These efforts reduce the aggressive tendencies that untreated animals tend to display. So our mission addresses both public health and public safety issues as well.



In his own Words: Austin Meyer

Creator of the X-Plane flight simulation software, who gave \$1.5 million to make our dream a reality.

"I was in the middle of designing a single-engine jet airplane that would be 20 percent faster than the airplane that I fly right now...and as I was considering this, I drove by the pound out on I-77 and I saw the picture of the cat and the dog out by the side of the highway, and I knew there were dozens or hundreds of animals locked up in cages, maybe six feet wide...with only five days for someone to save them.

And I'm thinking to myself, here I am about to spend millions of dollars to get where I'm going 15 minutes faster, while these animals are locked up in a tiny little cage, with little hope for tomorrow...

It occurred to me it was just ridiculous... And that was really the moment I decided I'd rather spend the money to help them. And one of the ways WE can help them is to support Pawmetto Lifeline and the creation of this state of the art facility that will implement programs that will create real change in how we deal with this issue as a community... It was at that moment that I decided to put my money where my heart was and give those who have no voice a chance."



From my Heart: Deloris Mungo, President

"We now have a path before us that will make this community a better place to live for people and animals.

We have the answer, and you have the solution – help us raise the resources we need. We KNOW that we can do this with your help. You are a respected leader in our community, and we hope that you can invest in this vision and make it a reality and a legacy to leave to your children and grandchildren.

Do it for them, do it for your parents, do it in memory of a pet who brought you joy, do it in honor of the pets who share your soul and make your life a better one through their total unconditional love; for WHATEVER reason, JUST DO IT!!!

THIS is the best time, and the ONLY time for those 'best friends' of ours who without us would not have a tomorrow."

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To make a gift in support of this life saving mission that will create new standards for how we treat our companion pets, please contact:

Denise Wilkinson, CEO
Pawmetto Lifeline
803-606-4149
dwilkinson@pawmettolifeline.org

In the year 2010, euthanasia should not be used as a means to control a domesticated population. Humans domesticated the cat and dog thousands of years ago. We have a moral and ethical obligation to care for and to extend the most compassionate and humane solution to the very problem that we have allowed to exist by not spaying and neutering our pets. Be the voice for the voiceless and take a stand by investing today.

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How you can give

While building the new Center has been a priority for Pawmetto Lifeline for many years, it is the programs from within the new Center that will allow us to become a no-kill community.

And while we already have a name for the building, many opportunities remain for you to add your name or a beloved pet's name, visibly and concretely, to make the dream of a no-kill community a reality. By naming space within as well as, outside of the new Center, you will literally provide the critical hands on care to each and every life that is saved via the wonderful programs that we will offer not only to our companion pets but to children, adults and seniors who will partner with us on this journey.

Have someone you'd like to honor? A favorite pet you'd like remembered? Or simply want people to know you care about pets in our community? Here are some of the many naming opportunities available:

	Naming Opportunities	Donation
	NAMING OF CENTER <i>Meyer-Finlay Pet Adoption Center of Lexington and Richland Counties</i>	\$1,500,000 <i>Named</i>
	NAMING OF SPAY/NEUTER CLINIC	\$1,000,000
Common Areas	Atrium/Lobby	\$250,000
	Indoor Doggy Park/Activity Center	\$900,000
	Pet Boutique	\$50,000 <i>Named</i>
	Surgical Gallery	\$90,000
	Education Center I	\$200,000
	Education Center II	\$160,000
	Interactive Seniors Room	\$200,000
	Elevator	\$10,000
Adoption Center	Dog Adoption Row A	\$350,000
	Dog Adoption Row B	\$350,000
	Dog Introduction Rooms (4)	\$25,000
	Cat Introduction Rooms (2)	\$25,000
	Community Cat Adoption Room	\$80,000
Cat Care	Cat Isolation Rooms (3)	\$25,000
	Cat Intake Rooms (2)	\$25,000
	Cat Condominiums (2)	\$25,000
	Cat Kennels (24)	\$3,000 (1 yr.)
Dog Care	Intake Grooming Parlor	\$25,000
	Parvo Decontamination Room	\$25,000
	Parvo Ward	\$50,000
	Dog Isolation	\$50,000
	Dog Intake	\$100,000
	Dog Runs (27)	\$3,000 (1 yr.)
Spay/Neuter Clinic	Reception Area/Lobby	\$100,000
	Surgical Room	\$82,500
	Pre-Op Room	\$140,000
	Dog Recovery	\$50,000
	Cat Recovery	\$25,000
Administrative Areas	Reception	\$125,000
	Board Room	\$100,000
	Conference Room	\$75,000